

Key features of our Executive Premier Membership Plan include:

All Basic Gold Membership Plan Features:

- ◆ A complete online business profile which includes a 50 word description, link to your company website, location on a Google map, and a “contact” us feature that protects your email address from unsolicited communications.
- ◆ Opportunity to grow your business at over 450 Chamber events a year, subscription to our weekly email newsletter The Current, access to the Chamber’s advertising vehicles, participation in groundbreaking committees such as our nationally recognized Legislative Committee, and various free business development programs monthly such as our popular Business after Hour events attended by over 100 people on average.
- ◆ Access to the Chamber’s SEO based website platform that puts your company in front of over 13,000 website visitors a month
- ◆ Real-time promotion through the Chamber’s social media platforms including Facebook, Twitter, YouTube, and LinkedIn. Membership also includes access to various “private” groups within these social media environments
- ◆ Unlimited job postings for your company
- ◆ Community Event Calendar that allows you to post your events free of charge
- ◆ Proud member decal to use in your marketing efforts
- ◆ Ability to post members-only and public coupons, special offers, or discounts
- ◆ Complimentary membership to our Business Resource Network
- ◆ Access to our Member’s Only Section on the website featuring 24/7 control of your membership profile, special discounts for members, educational seminars, and a best practices library
- ◆ Business Profile listing in our annual Membership Directory & Buyers Guide

AND...Executive Premier Membership Plan features:

- ◆ Company Logo on Membership Profile and seen on our Business Directory
- ◆ Weighted Membership Profile in directory – displayed at the top of search results every time
- ◆ 10 Tickets to our General Membership Luncheons
- ◆ 8 tickets to any WIB/YPN monthly program
- ◆ Complete Membership Directory with main contact list – updates provided throughout the year
- ◆ 8 Hour conference room usage w/ the ability to partner on events with NACC marketing
- ◆ Chamber Connection interview on NCTV 17
- ◆ 1 display table at general membership luncheon
- ◆ Invitation to Four Annual President’s Receptions with key community and business leaders
- ◆ 4 tickets to Board of Directors annual breakfast
- ◆ CEO Profile on our website and in our “Featured Executive” section of our weekly email newsletter
- ◆ Company recognition complete with bio in our special Executive Premier section of our annual Membership Directory & Buyers Guide
- ◆ Company logo displayed in NACC lobby on our Executive Premier Wall of Fame
- ◆ Executive Premier Name Badges to distinguish yourself at Chamber events
- ◆ Exclusive “Executive Premier” registration line at every event
- ◆ \$500 Advertising certificate to be used towards website or email marketing
- ◆ 2 hours/quarter of One-on-One Consultation with Chamber President & CEO
- ◆ Strategic introductions made on behalf of company throughout the year

In addition please **select one** option from our Premier Value-added benefits below:

- ◆ 1 month website banner ad on our Home Page
- ◆ Enrollment in a TEAM – depend on availability
- ◆ 1 Sponsorship of a Committee Program - \$250 Value max
- ◆ 1 Chambertisement *

In addition please **select one** option from our Executive Premier Value-added benefits below:

- ◆ Table of 10 at our Annual Gala
- ◆ Morning twosome at the annual golf outing
- ◆ 1 General Membership Luncheon Sponsorship
- ◆ 1 Registration for our Annual Leadership Institute

* Indicates default selection if selection is not determined by Member.

The **BusinessVoice**