# Key features of our Classic Gold Membership Plan include:

## All Basic Gold Membership Plan Features:

- A complete online business profile which includes a 50 word description, link to your company website, location on a Google map, and a "contact" us feature that protects your email address from unsolicited communications.
- Opportunity to grow your business at over 450 Chamber events a year, subscription to our weekly email newsletter The Current, access to the Chamber's advertising vehicles, participation in groundbreaking committees such as our nationally recognized Legislative Committee, and various free business development programs monthly such as our popular Business after Hour events attended by over 100 people on average.
- Access to the Chamber's SEO based website platform that puts your company in front of over 13,000 website visitors a month
- Real-time promotion through the Chamber's social media platforms including Facebook, Twitter, YouTube, and LinkedIn. Membership also includes access to various "private" groups within these social media environments
- Unlimited job postings for your company
- Community Event Calendar that allows you to post your events free of charge
- Proud member decal to use in your marketing efforts
- Ability to post members-only and public coupons, special offers, or discounts
- Complimentary membership to our Business Resource Network
- Access to our Member's Only Section on the website featuring 24/7 control of your membership profile, special discounts for members, educational seminars, and a best practices library
- Business Profile listing in our annual Membership Directory & Buyers Guide

## **AND...Classic Gold Membership Plan features:**

- Company logo displayed on your Membership Profile seen on our business directory
- 6 Tickets to our General Membership Luncheons
- 4 Tickets to our Women in Business Breakfast and/or Young Professional Network luncheon
- \$100 website/email Advertising certificate

### In addition please **select one** option from our Basic Gold Value-added benefits below:

- 2 Complimentary General Membership Luncheon Tickets
- 2 Women in Business Breakfast and/or Young Professional Network luncheon
- 1 "The Current" email newsletter Candy Bar Banner Ad \$100 Value
- 2 Hours Conference Room Usage for meetings or seminars
- \$100 Website/Email Advertising Certificate \*

### In addition please *select one* option from our Classic Gold Value-added benefits below:

- 1 month website banner ad excludes home page \$150 Value
- Complete membership directory list with main contacts in excel format \$350 Value \*
- 1 Display Table at a General Membership Luncheon of your choice
- \* Indicates default selection if selection is not determined by Member.

